



Monthly Meeting Minutes

DATE: 10/18/24 Meeting #186 Meeting Conducted by: Paula Zachary

Minutes taken by: Gaylin Mull

Coalition Members Present Name & Title	Organization Name and Role in Organization	Sector Representation
Cali LeBlanc	TPG	Staff
Matthew Foster	SLU Health Center	Healthcare Professional
Gaylin Mull	TPG	Parent
Bridget Bailey	TPG	Staff
Aaron Chabaud	LHSC	Law Enforcement
Paula Zachary	Parent	Parent
Davin Siekkinen	Parent	Parent
Strader Cieutat	Tangipahoa Parish School System	School
Michael Otkins	AmeriHealth Caritas	Healthcare Professional
Rebecca Abel	TADAC	Youth Serving Organization
Lauren Franklin	The Ness Center	Other Sub Abuse Organization
CW2 William Petty	National Guard	Other Community Agency
Brandon Hurst	OPH-LDH	Other Community Agency
Michelle Gallo	Crime Stoppers of Tangipahoa	Youth Serving Organization
Colton Wilson	Crime Stoppers of Tangipahoa	Youth Serving Organization
Chris Roy	VIA LINK	Other Community Agency
Elizabeth Garland	United Way of Southeast Louisiana	Other Community Agency
Jolie Pierce	TPG Intern	Staff
Evy Brown	PARD 1	Youth Serving Organization
April Higgins	North Shore Regional Safety Coalition	Other Community Agency
Lauren Weeg	Junior Auxiliary of Tangipahoa	Civic/ Volunteer Group
Rosa Locascio	Southeast Louisiana Community Health System	Healthcare Professional
Tykesha Robertson	Florida Parishes Human Services Authority	Other Substance Abuse Organization
Betty Lee	Hammond Recreation District	Youth Serving Organization

	<b>DISCUSSION</b>	<b>ACTION</b>
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<p><b>Welcome/ Introduction</b></p>	<p><i>Introductions</i></p>	<p>The meeting was called to order at 12:07 PM by Paula Zachary who also welcomed everyone to the TRACC meeting. The meeting was held at the Clausen Building in Hammond, LA. All in attendance, in unison, read the TRACC mission statement, which is located at the top of the agenda.</p>
<p><b>After Action Updates</b></p>	<p><i>Approve Minutes</i></p>	<p>Michelle Gallo made the motion to approve the minutes and Michael Otkins seconded the motion. Voting was unanimous. Motion Carried.</p>
<p><b>After Action Updates</b></p>	<p><i>Tangi Library Booktober Fest- October 12th</i></p>	<p>Bridget reported that she and Cali attended this event at the Hammond Library. They handed out about 250 bags, slap bracelets, and lanyards to all in attendance. The event was so successful that they ran out of everything within 2 hours.</p>
<p><b>After Action Updates</b></p>	<p><i>RRW Ribbon Cutting Kickoff- October 18th</i></p>	<p>Bridget reported on the Red Ribbon Cutting and thanked everyone who attended. She stated that we had about 45 community members in attendance this morning for the ceremony. A group picture was taken with everyone who attended this morning's event for a press release. Bridget, however, did ask that after today's meeting everyone hang back to get another picture with our pledge wall before they leave. Cali reported that as of today we have 114 pledges and we are still taking pledges until October 31st.</p>
<p><b>ACTION Items</b></p>	<p><i>Items Ordered for Outreach</i></p> <p><b>Community Events Committee</b></p> <p><i>Halloween in the Park @ PARD- October 18th from 6:30 pm - 8:30 pm.</i></p> <p><i>Red Ribbon Week Initiatives</i></p> <p><i>So I Graduated, Now What? - October 26th from 10 am-3pm</i></p> <p><i>Boo @ the Rec- October 30th from 5pm - 7 pm</i></p>	<p>Bridget wanted to share with the coalition that the Community Events committee voted to get more items to give out at the several community outreach events TRACC is participating in. We ordered the reflective slap bracelets, bags, lip balm, nail file, and hand sanitizer. All these items have our slogan "Life's a Journey Travel Drug Free."</p> <p>Taylor reported that she and Gaylin will be setting up for this event tonight. Taylor reported that we will have a banner that says "Don't Let Drugs Suck the Life Out of You." We will hand out suckers with the QR code that leads to our vape video. We will also have tombstones with prevention messaging displayed. Evy from PARD gave an overview of how tonight would be set up as well as the functions and experiences they would have at the PARD event.</p> <p>Bridget reported that our "Paint the Town Red" initiative will start October 23rd-31st. Bridget asked the coalition to help with passing out ribbons to our local business in the area. Mrs. Rosa asked what the purpose of the ribbons were? Bridget explained that it is a conversation starter helping to inform the public what Red Ribbon Week is really about. The next item for Red Ribbon Week Initiatives that was discussed is the Hammond DDD/ Night Out Against Crime which will be held October 23rd from 5 pm to 7 pm in Downtown Hammond across from the Children's Discovery Center. Michelle Gallo reported that she has 11 vendors consisting of local law enforcement, first responders, and other community partners taking part in this event. This is all about crime/drug prevention and education.</p> <p>Cali reported that this an event with Showers of Blessings Deliverance Temple. In a previous meeting TRACC decided that we would not attend this event, however we would give her pamphlet information to pass out to attendees. This event is to help young adults decide what they would like to do in their future.</p> <p>Taylor reported that she and Gaylin will be attending this event. We will have the same setup as our other Halloween events and pass out our suckers with the QR code to our vape video</p> <p>Bridget reported that she and Cali will be working this event along with other coalition members. This is an event put on by the Parish Government, TPSO, and 21st Judicial</p>

<p><b>Other Business</b></p>	<p><i>Nightmare in the Arena - October 31st from 5:30 pm - 7:30 pm</i></p> <p><i>Sober Tailgate - November 9th from 1pm-5pm</i></p> <p><b>Media Committee</b></p> <p><i>Update from Sept. 27th Meeting</i></p> <p><b>Youth Committee</b></p> <p><i>KEYS Alliance Toolkit Completed</i></p> <p><b>Sustainability Committee</b></p> <p><i>Updating Sustainability Plan</i></p> <p><b>Other Items</b></p> <p><i>Empty Chair Project</i></p> <p><i>LHSC Grant Updates</i></p>	<p>District Attorney's Office. We will have the same props as our other events as well as our jail.</p> <p>Cali reported that Lion Up Recover at Southeastern Louisiana University approached us to co-host a sober tailgate at their last home game of the football season. The theme is Military appreciation. We will have family friendly games and will have more information to give out as it becomes available.</p> <p>Bridget reported that we discussed at our last Media Committee meeting that we need to consult with a media company to come up with some new material for marketing. We had the SLU students work on some marketing material for their semester projects and some of those ideas were used. We plan to do a Request for Proposal to different agencies in the area. We plan to have something back in January. The committee will meet soon.</p> <p>Bridget reported that our Youth Committee Meeting date which is for Tuesday, November 5th, is a tentative date as we are uncertain if Parish offices will be open for election day. A notice will be sent out to all members on that committee.</p> <p>Taylor reported that the Toolkit is complete. We will start sending this out to our contacts in the school system. At this moment we have one contact at Kentwood High School. Bridget also stated that at our last meeting she spoke with Crystal Hooper from the school system and she suggested we reach out to the sponsors that work with the students who do conflict resolution. Bridget stated that she would reach out to get those sponsor names.</p> <p>Bridget reported that Taylor sent out an email earlier, with a membership survey for the Coalition to take part in. Paper copies were available to present coalition members, as well as a digital QR code. Bridget stated to the coalition that this is a way for the coalition to do some long term planning. This helps us figure out what our members would like us to focus our efforts on for the next 3-5 years. With TRACC entering its 9th year of Drug Free Community (DFC) Grant funding this survey will help us streamline where we will need to seek other monies helping to maintain our coalition and our goals.</p> <p>Bridget reported that Angela Shockley, the chairperson for the Louisiana and Mississippi for the Empty Chair Project, is spearheading this event. This is a movement to bring awareness for accidental deaths from drug overdoses, mainly fentanyl, because someone provided them with the drugs that were used and the person overdosed. This will be a visual presentation with empty chairs that display purple ribbons. Mrs. Shockley will have her own chair there in memory of her daughter who passed away from an accidental overdose.</p> <p>Bridget reported that our three LHSC grants No Refusal, B.R.A.K.E.S., and SBIRT are ready to be signed. Bridget stated that she has already signed her part and that she is waiting for a signature from our Parish President. We know that we have been awarded, but we are awaiting our go to work letters. Bridget also mentioned that we applied for a Partnership for Success grant for reducing substance use and bringing awareness to mental health. We were not successful in obtaining this grant, however we will have an opportunity to rewrite it in Spring 2025.</p> <p>Taylor reported to the Coalition that we may need to move up our December meeting date due to the holidays. The Coalition did not have a problem with that and we will send out a calendar reminder for that meeting.</p>
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<b>Upcoming Meetings</b>	<i>December Meeting Date Change</i>  <i>Youth Committee Mtg.</i> <i>TRACC Law Enforcement Meeting</i> <i>TRACC Coalition Meeting</i>	November 5, 2024 @ 9:30AM, Clausen Large Conference Room November 20, 2024 @ 9:30 AM, Clausen Large Conference Room  November 15, 2024 @ 12 PM, Clausen Large Conference Room  The meeting adjourned at 12:55 PM.
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