



Monthly Meeting Minutes

DATE: 2/16/24 Meeting #179 Meeting Conducted by: Paula Zachary

Minutes taken by: Gaylin Mull

Coalition Members Present Name & Title	Organization Name and Role in Organization	Sector Representation
Bridget Bailey	TPG	Staff
Taylor Addison	TPG	Staff
Cali Sbis	TPG	Staff
Paula Zachary	Parent	Parent
Rosa Locascio	Southeast Community Health Systems	Healthcare Professional
Gaylin Mull	TPG	Parent
Matthew Foster	SLU Health Center	School/University
Shakeisha McKay	OPH	Other Community Agency
Chris Fox	SOARR	Youth Serving Organization
Aaron Chabaud	LHSC	Law Enforcement
Jason Fontenelle	Louisiana Healthcare Connections	Healthcare
Davin Siekkinen	Parent	Parent
Strader Cieutat	Tangipahoa Parish School System	School System
Dara Johnson	Seymore Foundation	Youth Serving Organization
Craig Russell	LHSC Troop A	Law Enforcement
Contrissa Smith	Aetna Health	Healthcare
Angela Shuckhart	OPH	Other Community Agency
Felicia Elzy	The Educators Clubhouse LCM- Nonprofit	Youth Serving Organization
Scott Corales	LA National Guard	Other Community Agency
Mattie Hawkins	La Tobacco Free Living	Other Substance Abuse Organization
Grace Stiegler	North Oaks Health System	Healthcare
Michelle Gallo	Crimestoppers	Youth Serving Organization
Alaina Ortiz	SLU Intern Health Center	Other
Summer Smith	SADD	Youth Serving Organization

	DISCUSSION	ACTION
Welcome/ Introduction	<i>Introductions</i>	The meeting was called to order at 12:08 PM by Paula Zachary who also welcomed everyone to the TRACC meeting. The meeting was held at the Clausen Building in Hammond, LA. All in attendance, in unison, read the TRACC mission statement which is located at the top of the agenda.
	<i>Approve Minutes</i>	Michelle Gallo made the motion to approve the minutes and Matthew Foster seconded the motion with amendments. Voting was unanimous. Motion Carried.
After Action Updates	<i>Tall Cop Community Event</i>	Aaron reported that the Tall Cop event was a successful event with current information given on what the community should be looking for with the latest drug/synthetic trends

ACTION Items	<i>Mardi Gras In the Zone</i>	in the community. Coalition members Strader and Davin also gave their insight to the coalition on what they learned.
	Sustainability Committee <i>Updating Action Plans</i>	Matthew reported that the event was a success with around 210 community members participating. Bridget reported that our Drug Free Communities Continuing application deadline is nearing and we need to give updated action plans. A copy was passed around to the coalition. A meeting has been scheduled with the Sustainability committee for February 27th at 9:30am. Bridget asked everyone in attendance to review and if they have any suggestions to please let the staff know. Michelle made a motion to have the drafted action plans be approved by the Coalition with recommendations from the Sustainability Committee. Aaron seconded the motion. Unanimously passed per quorum.
	<i>SPF-PFS Grant Application</i>	Bridget reported that we are currently writing for a Partnership For Success grant through SAMSHA. This grant will help expand efforts with our youth as well as with adults in prevention. This grant will also give us the ability to promote mental health wellness and promotion.
	Community Events Committee <i>Run Your Butts Off</i>	Michelle reported on behalf of the community events committee, that it was recommended that the KEYS Alliance Youth leaders partner with Hammond Rotary for the Shamrock Run. The run is being held on Saturday, March 23, 2024. The KEYS students would be tasked with coming up with a team name, and a flier to promote the event. The idea was also given to have a Kid Zone at the event for the kids. Any money paid for the 1K Fun Run, when a runner signs up under the KEYS Team, that money will be donated back to the KEYS students for their initiatives. Aaron made a motion to approve the community events committee's recommendation to have the color run in conjunction with Shamrock Run, and have a team instead of hosting our own separate event. TRACC will still have a vendor table at this event. Matthew seconded the motion. Unanimously passed per quorum.
	Media Committee <i>Upcoming Radio Interview</i>	The next radio interview will be on March 1st and March 18th.
	<i>SELU Marketing Class</i>	Bridget reported that the SELU Marketing class will be working on promotional information for TRACC and will be pitching their ideas on March 4th to TRACC staff.
Other Business	<i>Review and Revamp Website</i>	Bridget reported that with the suggestions given last semester from the SELU marketing students regarding our TRACC website, she will be meeting with our PIO after the coalition meeting about website accessibility and the new look.
	Youth Committee <i>Youth Leadership Forum</i>	Cali informed the coalition of the change to the Youth Leadership Forum. The scenarios are different from the past and focusing more on teens who make decisions with consequences. She has informed the coalition that Samantha, our intern, has invited 20 students from 9 of our parish high schools. Cali also passed around a QR code for any coalition members to volunteer at the event. Bridget then reported that Washington Parish ADAPT reached out and asked if they could join the forum again this year. Bridget asked the coalition if this was something they wanted. The coalition stated as a whole that as long as we had enough of our parish students involved, then they did not have a problem with inviting Washington Parish ADAPT to attend. Strader gave a suggestion to ask for donations from local leaders running for office to help with door prizes.
	<i>CADCA National Forum-Ideas to Improve KEYS</i>	Taylor reported for the Youth Committee stating that after the staff attended the CADCA National Leadership Forum the committee thought it would be a good idea to meet the students where they are, such as in their schools during club days. The pros and cons

Upcoming Meetings	<p><i>Youth Prevention Education Resources available in the Parish</i></p> <p>Other Items <i>Youth Committee Mtg.</i> <i>TRACC Meeting</i> <i>KEYS Meeting</i> <i>TRACC Law Enforcement</i></p>	<p>were discussed at the youth committee meeting. It was suggested that we do a focus group at the Youth Leadership Forum and see how we can “sell it” to the youth to join KEYS.</p> <p>Bridget reported that she received an email back from Florida Parishes Human Services Authority about the classes that they facilitate in our parish schools. FPHSA informed us that they are in eight schools doing either “Catch My Breath”, “Life Skills”, and “Kids Don’t Gamble”. Bridget mentioned that there are 33 schools in our parish that are not receiving youth prevention education resources. With this being said we have the facilitators to teach, we just need to figure out where in the parish it is needed and then connect with those schools to get in and educate.</p> <p>March 12, 2024 @ 9:00AM, Clausen Executive Conference Room March 15, 2024 @ 12:00 PM, Clausen Large Conference Room March 19, 2024 @ 5:00PM, Clausen Large Conference Room March 20, 2024 @ 9:30 AM, Location TBD</p> <p>The meeting adjourned at 1:36 PM.</p>
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