



Monthly Meeting Minutes

DATE: 3/21/25 Meeting #191 Meeting Conducted by: Aaron Chabaud

Minutes taken by: Gaylin Mull

Coalition Members Present Name & Title	Organization Name and Role in Organization	Sector Representation
Cali LeBlanc	TPG	Staff
Bridget Bailey	TPG	Staff
Taylor Addison	TPG	Staff
Gaylin Mull	Parent/TPG	Staff
Aaron Chabaud	LHSC	Law Enforcement
Paula Zachary	Parent	Parent
Strader Cieutat	Tangipahoa Parish School System	School System
Ashley LeSaicherre	Junior Auxiliary of Tangipahoa	Civic/ Volunteer Group
Michelle Gallo	Crime Stoppers of Tangipahoa	Youth Serving Organization
Angela Shuckhart	La Dep of Health Office of Public Health	Healthcare Professional
Antoinette Alack	Office of Student Advocacy & Accountability	Higher Education (SELU)
April Higgins	Northshore Regional Safety Coalition	Other Community Agency
Rosa Locascio	Southeast Community Health System	Healthcare Professional
Davin Siekkinen	Parent	Parent
Craig Russell	Louisiana Highway Safety Commission	Other Community Agency
Kimberly Butcher	Well-Ahead	Other Community Agency
Rebecca Abel	TADAC	Youth Serving Organization
Michael Otkins	AmeriHealth Caritas Louisiana	Healthcare Professional
Robert Harris	Louisiana Highway Safety Commission	Other Community Agency
Rachel Polk	ADAPT, Inc	Other Community Agency
Wylisha Day	FPHSA	Other Substance Abuse Organization
Scott Corales	La National Guard Counterdrug Program	Other Community Agency
Rusty Fornea	ADAPT, Inc	Other Community Agency
Lauren Weeg	Junior Auxiliary of Tangipahoa	Other Community Agency
Mary Ruth Petz	Lamar Advertising	Other Community Agency
Kelly Barze	Showers of Blessings Deliverance Temple	Faith Based Organization
Judy Houston	Aetna Better Health of Louisiana	Healthcare Professional
Genesa Garofalo Metcalf, MD	FPHSA	Other Substance Abuse Organization
Carolyn Jackson	Northlake Homeless Coalition	Other Community Agency
Colton Wilson	Crime Stoppers of Tangipahoa	Youth Serving Organization
Hope Gregory	Navigators for a Healthy LA	Other Community Agency
Rebecca Davis Lee	Rebecca Davis Lee for Juv. Court Judge	Concerned Citizen
Justin Tanner	NAMI SELA	Other Community Agency
Diane Lewis	Office of Public Health Regional Nurse Manager	Healthcare Professional
Elizabeth Garland	United Way of SELA	Other Community Agency
Jasmiyona Jackson	Village of Hope	Youth Serving Organization
Denise Latour	Tangipahoa Parish School System	School System
Summer Smith	Tangipahoa Parish SADD	Youth Serving Organization
Jennifer Kiefer	The Ness Center	Other Community Agency

	DISCUSSION	ACTION
Welcome/ Introduction	<i>Introductions</i>	The meeting was called to order at 12:06PM by Aaron Chabaud who also welcomed everyone to the TRACC meeting. The meeting was held at the Clausen Building in Hammond, LA. All in attendance, in unison, read the TRACC mission statement, which is located at the top of the agenda.
	<i>Approve Minutes</i>	Dr. Genesa Metcalf made the motion to approve the minutes from the January meeting, and Michael Otkins seconded the motion. Voting was unanimous. Motion Carried.
Old Business- After Action Updates ACTION Items	<i>A. Mardi Gras In the Zone</i>	Gaylin reported to the coalition that this year's Mardi Gras In the Zone was a huge success. There were 29 total volunteers and vendors present assisting in the event and there were 257 total participants in attendance.
	<i>B. Seatbelt Surveys</i>	Cali reported to the coalition that there were two organized seatbelt surveys that took place recently. The first was at Southeastern Louisiana University in the Freshman Commuter parking lot. With the help of many coalition volunteers as well as with help from the SELU Criminal Justice Department they surveyed around 750 vehicles. The second seatbelt survey was conducted at Hammond High Magnet School, where 113 vehicles were surveyed. Cali stated that both surveys were successful and thanked all volunteers who participated in making this happen.
	<i>C. PFS Application</i>	Bridget reported to the coalition that the application was completed and submitted without any problems. Bridget also stated that if this grant is awarded this will allow the coalition to broaden their outreach.
New Business	Community Events Committee	
	<i>a. Strawberry Festival Educational Zone</i>	Cali reported to the coalition on the details of the Educational Square held at this year's Ponchatoula Strawberry Festival. Cali recently sent out a volunteer sign-up to the coalition. The majority of two hour spots are filled, however there are still some time slots available in the evening. Cali informed everyone that TRACC will have the trailer parked in the parking lot with the items needed for the event. It was also discussed that if any member would like any information passed out to attendees to please get those items to TRACC staff and bags will be distributed to festival goers.
	<i>b. Bunny Bash at PARD</i>	Taylor reported to the coalition that at the last Community Events committee meeting it was decided that TRACC should have a presence at PARD's Bunny Bash on Saturday, March 29th, however the committee members in attendance would not be able to participate that weekend. The committee wanted to ask the coalition to see if there were any volunteers. Michelle Gallo made a motion to participate if we are able to have volunteers to host the TRACC table. Taylor stated to the coalition that we would send out a survey and needed a response by Tuesday. Michael Otkins seconded the motion. Voting was unanimous. Motion carried.
	Media Committee	
	<i>a. Update from 3/21/25 Meeting i. Gagliano Group</i>	Michelle reported to the coalition that the committee met prior to our coalition meeting with Nick Gagliano from the Gagliano Group. Nick showed the committee billboard artwork, social media campaign work, and a detailed one pager. Suggestions were made to modify artwork but all in all everything is coming along. In addressing a web page for TRACC it was confirmed that the domain TangiTRACC.org is available and will be used as a way to access the one pager as well as other resources. It was also discussed that the committee liked and agreed to use the tag line "smart choices tangi".
	<i>b. Under the Hood with Roger Gill</i>	Cali reported to the coalition that Roger Gill from Northshore Media invited members of the coalition to participate in his Saturday radio show called "Under the Hood with Roger Gill". Mr. Gill asked that we talk about all things to do with the coalition. Cali stated that she and Mrs. Bridget will attend along with members of the Ponchatoula Strawberry Festival to promote Educational Square. Cali also asked any other members of the coalition if they would like to attend to please let her know.
	Youth Committee	

Upcoming Meetings	<p><i>a. Youth Leadership Forum-Teen Life Maze: March 27, 2025</i></p> <p><i>i. Update from 3/12/25 Meeting</i></p> <p><i>ii. Set up: March 26th 1:00 PM-4:00 PM</i></p>	<p>Taylor updated the coalition that 5 High Schools and Washington Parish Youth Coalition have signed up for the Youth Leadership Forum. Cali reported that the scenario has been finalized and all volunteers for the maze have been emailed the final scenario. Cali also stated that setup will begin on Wednesday at 1 PM at PARD, and those who signed up to volunteer will receive a reminder email. Currently, there are 13 vendors, and each vendor has a game/activity for the students to participate in. Gaylin reported that she and Mrs. Paula went around the parish and received more door prizes for the students.</p>
	<p>Sustainability Committee</p> <p><i>a. Coalition Member/ Partner Survey</i></p>	<p>Bridget reported to the coalition that they should have received an email from Taylor about a Coalition Member/Partner Survey. This is to gather all up-to-date participating members information. Bridget stated that this is an important form to please fill it out so that members can stay current on events.</p>
	<p><i>b. TRACC CIA's Update</i></p>	<p>Bridget updated the coalition regarding Coalition Involvement Agreement (CIA). Taylor will be updating CIA's to be more specific to the organization.</p>
	<p><i>c. TRACC Coalition Survey</i></p>	<p>Taylor reported that she will be sending out a survey to all members to grade on how the coalition is doing.</p>
	<p>University Committee</p> <p><i>a. Update from 3-7-2025</i></p>	<p>Bridget reported to the coalition that the TRACC staff and staff from Southeastern Louisiana University (SELU) will start meeting again quarterly to address issues the University is facing on their campus and how TRACC can assist to spread awareness. Antoinette Alack, who is from the SELU Office of Student Advocacy and Accountability, stated that there has been an increase in alcohol usage and a decrease in marijuana usage on campus. We also had representatives from the University PD, the Health Center, and the Counseling Center in attendance. Bridget stated that she hopes to work with the University with posting messaging around campus and other ideas.</p>
	<p>Other Business</p> <p><i>a. April TRACC Meeting Date Change</i></p>	<p>Taylor reported that our April TRACC meeting conflicts with the Good Friday holiday. The coalition was asked if the meeting can be moved to the following Friday. Genesa Garofalo made a motion to move the April meeting from April 18th to April 25th. Michael Otkins seconded the motion. Voting was unanimous. Motion carried.</p>
	<p><i>b. Grieving with Grace: Grace Unveiled</i></p>	<p>Gaylin reported that Mrs. Pamela White who represents Grieving with Grace, a support group for grief, is holding a fundraising event on March 30th at Covey Rise. She wanted to let the coalition know that she is raffling two tickets for her event and if anyone is interested to please refer to the flyer that was handed out.</p>
	<p><i>c. Leading Command Ministries: Royal Black Tie Formal</i></p>	<p>Cali reported to the coalition that the Leading Command Ministries will be having their Royal Black Tie Formal on Saturday, March 22 at the Knights of Columbus Hall in Ponchatoula. Cali informed everyone that Felicia Elzy would provide tickets at a buy one get one free for all coalition members.</p>
	<p><i>Youth Committee Mtg.</i></p> <p><i>TRACC LETF Meeting</i></p> <p><i>TRACC Coalition Meeting</i></p>	<p>April 8, 2025 @ 10:00 AM, Clausen Large Conference Room</p> <p>April 9, 2025 @ 9:30 AM, Clausen Executive Conference Room</p> <p>TBD, 2025 @ 12 PM, Clausen Large Conference Room</p>
		<p>The meeting adjourned at 1:09 PM.</p>

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