



Monthly Meeting Minutes

DATE: 12/15/2023 Meeting #177 Meeting Conducted by: Paula Zachary

Minutes taken by: Gaylin Mull

Coalition Members Present Name & Title	Organization Name and Role in Organization	Sector Representation
Bridget Bailey	TPG	Staff
Taylor Addison	TPG	Staff
Cali Sbis	TPG	Staff
Paula Zachary	MADD	Substance Abuse Organization
Ellie Scioneaux	Community Member	Community Member
Rosa Locascio	Southeast Community Health Systems	Healthcare Professional
Gaylin Mull	TPG	Parent
Matthew Foster	SLU Health Center	School/University
Shakeisha McKay	OPH	Other Community Agency
Chris Fox	SOARR	Youth Serving Organization
Aaron Chabaud	LHSC	Law Enforcement
Jason Fontenelle	Louisiana Healthcare Connections	Healthcare
Davin Siekkinen	Parent	Parent
Strader Cieutat	Tangipahoa Parish School System	School System
James Solieu	La Probation and Parole	Law Enforcement
Rebecca Abel	Tangipahoa Alcohol & Drug Abuse Council	Youth Serving Organization
Michael Otkins	Amerihealth Caritas	Healthcare
Amy DeVincent	The Ness Center	Other Community Agency
Bart Denys	The Ness Center	Other Community Agency
Lt. Derek Foster	HPD	Law Enforcement
Toni Bonvillian	The Ness Center	Other Community Agency
Angela Shuckhart	OPH	Other Community Agency
Felicia Elzy	The Educators Clubhouse LCM- Nonprofit	Youth Serving Organization
Regina Dominique	LDH	Other Community Agency
Ciera Cornelious	LDH	Other Community Agency
Therese Hoggatt	SELU Health Center- Grad Assistant	School/University
Amber Stock	Center Drug Program	Other Community Agency
Scott Corales	LA National Guard	Other Community Agency
Amy Thomas	LA National Guard	Other Community Agency
Samantha Bankston	TRACC Intern	Other
Dara Johnson	Seymore Foundation	Youth Serving Organization
Veronica Calderon	Amerihealth Caritas	Healthcare
Lauren Franklin	Medicaid Unwind	Other Community Agency
April Higgins	NORPC	Other Community Agency

	DISCUSSION	ACTION
Welcome/ Introduction	<i>Introductions</i>	The meeting was called to order at 12:34 PM by Paula Zachary who also welcomed everyone to the TRACC meeting. The meeting was held at the Clausen Building in Hammond, LA. All in attendance, in unison, read the TRACC mission statement which is located at the top of the agenda.
	<i>Approve Minutes</i>	Aaron Chabaud made the motion to approve the minutes and Matthew Foster seconded the motion with amendments. Voting was unanimous. Motion Carried.
After Action Updates	<i>Renew North Shore Broadcasting Contract</i>	Bridget reported that the North Shore Broadcasting Project has been revised and renewed.
ACTION Items	<i>Sustainability Committee</i> <i>Updating Action Plans</i>	Bridget reported that we would like to share our action plans that we currently have for our annual continuation which is due in March.
	<i>Community Events Committee</i> <i>Tall Cop Community Event</i>	Taylor reported that Tall Cop will be at the Ponchatoula High School Auditorium and it is suggested that you should register, but it is not required.
	<i>Mardi Gras In the Zone</i>	Paula reported that Mardi Gras In the Zone is February 2nd at 5:00pm. Matthew stated that volunteers are needed. Louisiana Healthcare Connections will be providing snacks. We encourage all partners if they can volunteer and/or participate to please sign up as either a volunteer or as a vendor.
	<i>Run Your Butts Off</i>	Cali gave an explanation of the event "Run Your Butts Off" to the Coalition. Cali stated that we needed to start thinking about this event. Cali also gave the coalition a tentative date of April 6th for when we might be able to have this community event.
	<i>Media Committee</i> <i>Upcoming Radio Interview</i>	The next radio interview will be on February 7th.
	<i>SELU Marketing Class</i>	Cali reported that TRACC staff met with SELU Marketing teacher Teri Root, who would like to have her students work with TRACC Coalition as a part of their class project to help us spread our message. Cali stated that last semester we met with a different marketing class to help us with our messaging and media and we received very good feedback.
	<i>Review and Revamp Website</i>	Bridget reported that the last SELU marketing class suggested that our website was hard to navigate and find. Bridget stated that she is meeting with our parish web designer to see how to revamp our website.
	<i>Youth Committee</i> <i>Youth Activities / Action Plans</i>	Bridget reported that we have a special Youth Committee Meeting that will be held January 23rd from 9AM-10AM. This meeting will be to discuss the Youth Leadership Forum.
	<i>KEYS Community Project</i>	Taylor reported that KEYS Alliance students were supposed to go to Landmark Nursing Home for crafts, however due to COVID they were unable to go. We will have to reschedule at a later date.
	<i>Youth Trainings for KEYS Members</i>	Bridget reported that the Youth Committee will discuss how to train students on advocacy and will give feedback from that meeting at the next TRACC Coalition Meeting.
Other Business	<i>Other Items</i> <i>Youth Prevention Education Resources from the Louisiana</i>	Amy Thomas from the Louisiana National Guard Program, who is the manager of outreach. This program offers free resources to our community such as support, as well as being able to facilitate the curriculums for, Too Cool for Drugs, Life Skills, Catch My

Upcoming Meetings	<i>National Guard Drug Program</i>	Breath and Generation RX. Amy introduced her partners Scott and AMber that are here in our area who would be able to help out the Coalition and their partners at any time.
	<i>CADCA National Forum</i>	Bridget reported that our TRACC staff will be attending the National Forum in Washington DC. Bridget reported that the TRACC Coalition will be recognized nationally as a Top 15 Blue Ribbon Coalition.
	<i>Youth Committee Meeting</i>	February 6, 2024 @ 9:00AM, Clausend Executive Conference Room
	<i>TRACC Meeting</i>	February 16, 2024 @ 12:00 PM, Clausen Large Conference Room
	<i>KEYS Meeting</i>	February 20, 2024 @ 5:00PM, Clausen Large Conference Room
	<i>TRACC Law Enforcement</i>	February 21, 2024 @ 9:30 AM, Location TBD
		The meeting adjourned at 1:19 PM.